



The Market North District will set out to act as an exciting intersection of culture, food, retail, living, wellness, and community. The future of 71st and Michigan is one of enhanced living standards and increased access to opportunity for the diverse residents who have built this community.

With an emphasis on higher density, community spaces, walkability, and diversity of uses, the Market North District will act as a live, work, and shop space for residents and visitors alike. The goal of the intentional increased density is to provide each human necessity and desire through an overlay district.

This means providing access to food, groceries, clothing, health-care, community space, parks, event space, office space, and public transit all within a 15-minute walk of residents' door steps. Urban infill and street redesigns are a crucial component to the fabric and purpose of the Market North District.

Highlighting the beautiful cultural diversity of the community through public art will be a cornerstone of the Market North District. With the goal of creating Indianapolis's largest outdoor public art space for residents and visitors alike.



Phase 1:



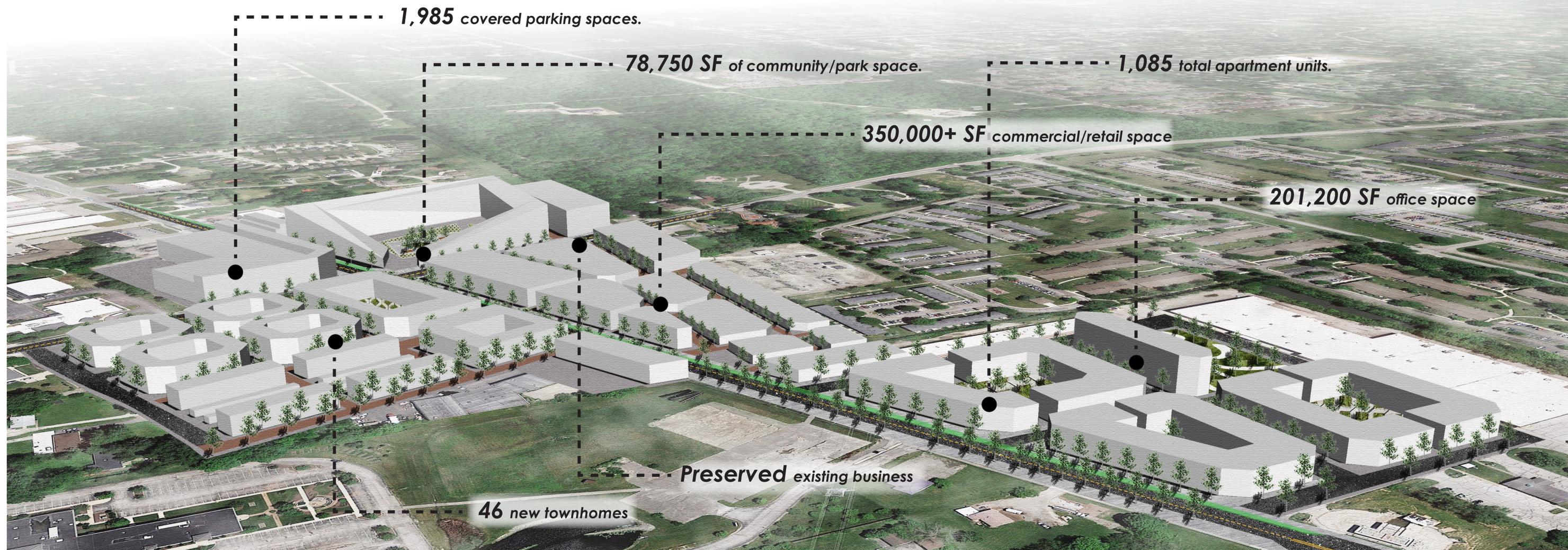
Phase 2:

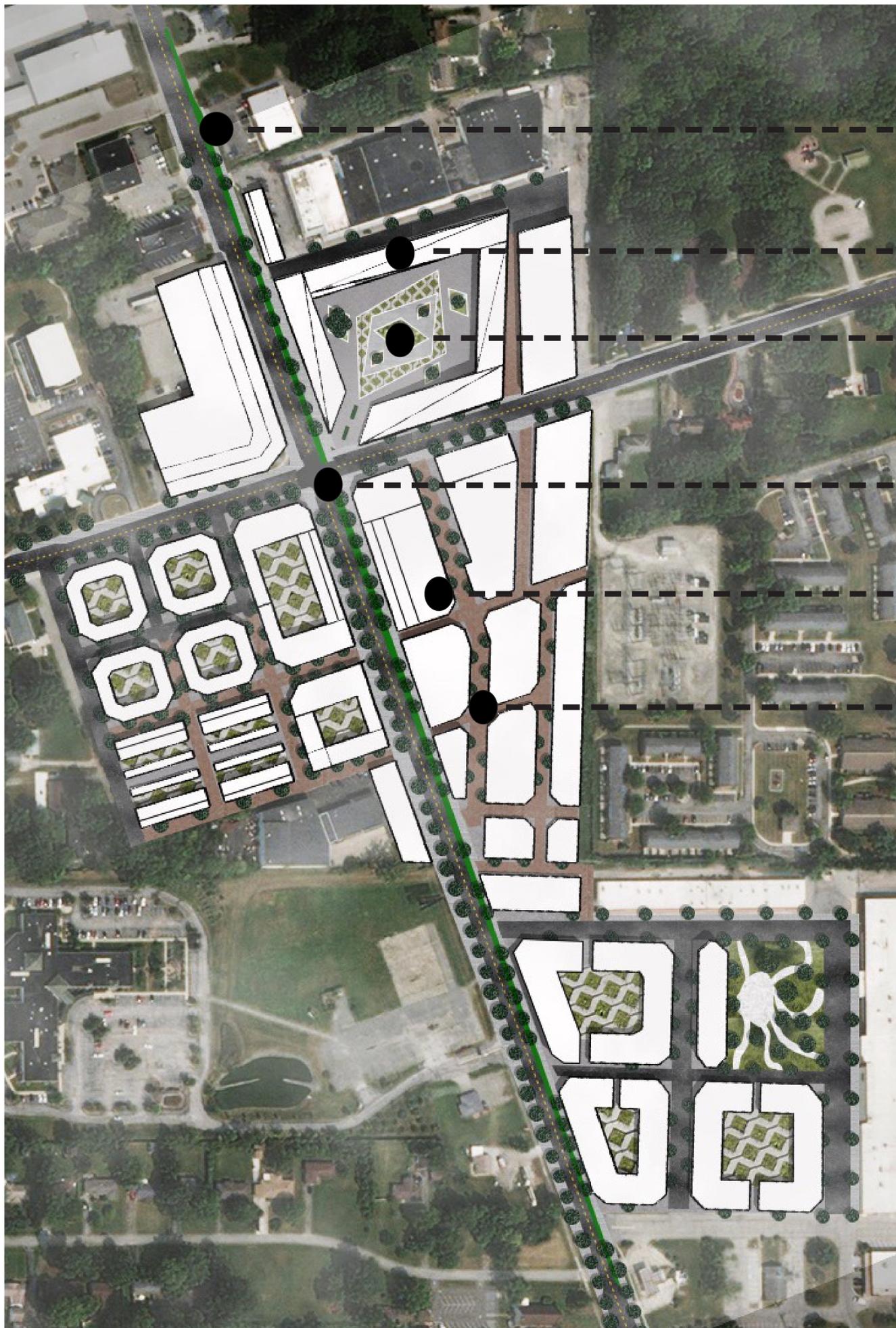


Phase 3 (As Ready):



Phase 4 (Future):





# Key Themes + Improvements

1 mile of new off-street bike/pedestrian trail



**Connectivity**

High density shared spaces



**Pedestrian-oriented Infrastructure**

New community and open-air market space



**Multipurpose and Shared Space**

New infrastructure improvements site-wide



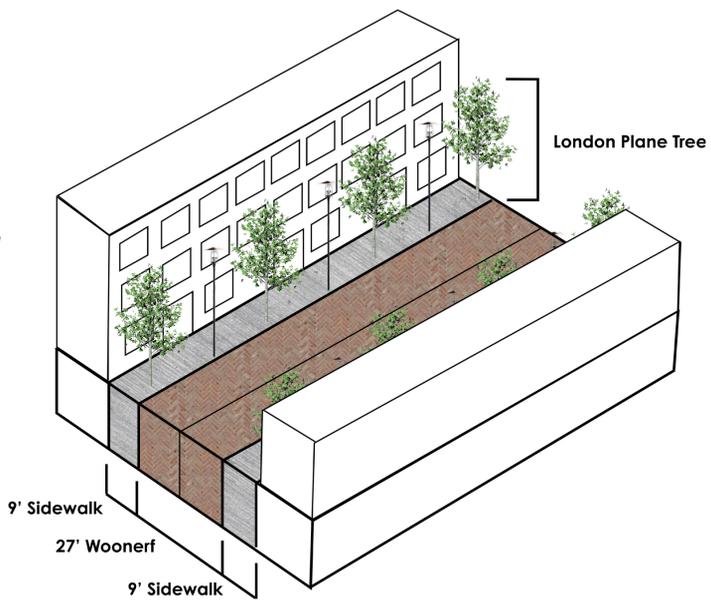
**Community Health**

Diversity of uses and increased accessibility to goods



**Accessibility**

Pedestrian oriented streets in high density areas



**\$5.82**

In benefit for every **\$1 spent**



# Increasing Access + Creating Connectivity



Through strategic design intervention and implementation, the Market North District orchestrates deliberate movement throughout the community. To slow traffic on Michigan Road, a street diet is implemented along with a new bicycle and pedestrian oriented trail. Additionally, density is increased drastically along with a pushed built-to in order to subconsciously slow the flow of traffic. Within the site, calculated design is implemented via land use and road textures, to facilitate an understanding of pedestrian space. These interventions create a path that ebbs and flows throughout the Market North District, taking visitors and residents alike on a journey through the new sights, sounds, and smells of the community.



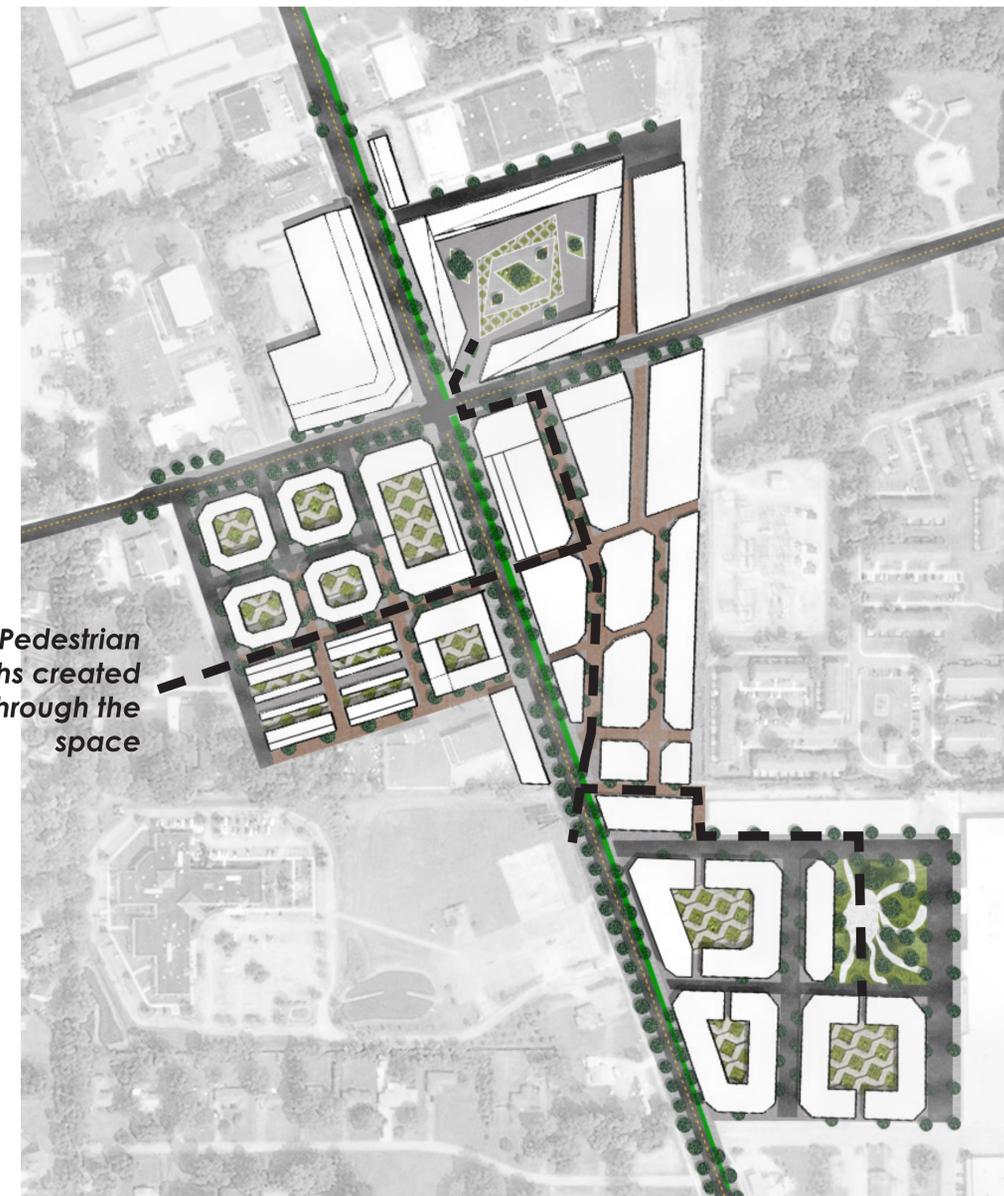
Change in pavement to slow/decrease non-pedestrian traffic

Higher Density along Michigan Road

Michigan Road Street Redesign + Market North Trail:



Changing Traffic by Changing Density, Land Use, and Textures:



Pedestrian paths created through the space

Orchestrating Movement Throughout the Site With Design Intervention:

